

IN THE CLAIMS

Claim 1 (Cancelled).

Claim 2 (Cancelled).

Claim 3 (Cancelled).

Claim 4 (Cancelled).

Claim 5 (Cancelled).

Claim 6 (Cancelled).

Claim 7 (Cancelled).

Claim 8 (Cancelled).

Claim 9 (Cancelled).

Claim 10 (Cancelled).

11. (Currently Amended) An apparatus for a wireless electronic billboard commerce system comprised of:

a plurality of electronic billboards wherein each electronic billboard comprises:

a video display for showing a video stream;

a billboard computer adapted to process digital files to show on said video display as a video stream, said billboard computer is coupled to and controls said video display; and

a billboard antenna coupled to said billboard computer for transferring video data to said billboard computer;

a local Ethernet coupled to a global computer network, wherein said local Ethernet comprises:

a main computer to manage said local Ethernet;

a communication system to wirelessly communicate with the plurality of electronic billboards, wherein the communication system comprises:

a communication server coupled to the main computer system for storing data to transmit; and

a transmission antenna coupled to said communication server to transmit the data and receive transmitted data;

a web server coupled to the main computer for hosting a website accessible from the global computer network;

a database server coupled to the main computer, the database server comprising:

a registration system to allow a party to become a registered user of said wireless electronic billboard commerce system;

login system coupled to the registration system to allow registered users access to said wireless electronic billboard commerce system, wherein the login system will send a security alert to the main computer when a login ID and password are invalid multiple times within a predefined time frame to freeze an associated account;

an account system coupled to said login system to allow the registered user to view and update financial activity, billboard purchases, contact information, and billing information;

an ad creation system coupled to the login system for allowing said register user to create new video advertisements within said wireless electronic billboard commerce system to display on at least one of said plurality of electronic billboards; and

an access purchase system that provides a table of billboard information, said table of billboard information includes a listing of available locations, a listing of available time periods, and a listing of prices. said access purchase system searches a database to determine if said electronic billboard is available to display said advertisement at a requested location and a requested time;

a video advertisement stored as a digital file in the database server. said digital file is uploaded to said main

computer through said global computer network, said main computer transfers said digital file to said communication system, said communication system transmits said digital file as a signal, said billboard antenna receives said signal, said billboard computer processes said signal, said billboard computer shows said signal on said video display as a video stream.

a main computer, said main computer is connected to a global computer network;

a communication system comprised of a communication server and a transmission antenna, said communication server is connected to said main computer, said transmission antenna is connected to said communication server;

a registration system to allow a party to become a registered user of said wireless electronic billboard commerce system;

login system coupled to the registration system to allow registered users access to said wireless electronic billboard commerce system;

an account system coupled to said login system to allow the registered user to view and update financial activity, billboard purchases, contact information, and billing information;

a video advertisement stored as a digital file, said digital file is uploaded to said main computer through said global computer network, said main computer transfers said digital file to said communication system, said communication system transmits said digital file as a signal, said billboard antenna receives said signal, said billboard computer processes said signal, said

billboard computer shows said signal on said video display as a video stream;

an ad creation system coupled to the login system for allowing said register user to create new video advertisements within said wireless electronic billboard commerce system to display on at least one of said plurality of electronic billboards; and

an access purchase system that provides a table of billboard information, said table of billboard information includes a listing of available locations, a listing of available time periods, and a listing of prices, said access purchase system searches a database to determine if said electronic billboard is available to display said advertisement at a requested location and a requested time.

Claim 12. (Previously Presented) The apparatus described in claim 11, further comprising a satellite, said satellite receives said digital file from said communication server and transmits said digital file to said billboard antenna.

13. (Previously Presented) The apparatus described in claim 11, wherein said display is a flat panel electroluminescent display.

14. (Previously Presented) The apparatus described in claim 11, wherein said display is a liquid crystal display.

15. (Previously Presented) The apparatus described in claim 11, wherein said display is a light emitting diode display.

16. (Previously Presented) The apparatus described in claim 11, further comprising a web-site, said web-site is contained on said main computer, said web-site is accessible on said global computer network.

17. (Cancelled).

18. (Previously Presented) The apparatus described in claim 11, further comprising an upload database, said access purchase system provides an upload code for said digital file when said advertisement is purchased, said main computer accesses said upload database to determine if said upload code is acceptable, said main computer transfers said digital file to said communications system when said upload code is verified.